



कर्मचारी भविष्य निधि संगठन  
Employees Provident Fund Organisation

श्रम एवं रोजगार मंत्रालय, भारत सरकार  
MINISTRY OF LABOUR & EMPLOYMENT, GOVERNMENT OF INDIA

मुख्यालय/ HEAD OFFICE



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Dated: 07/11/2025

To,

07 NOV 2025

All Additional Central P. F. Commissioners (Zones),  
All Regional Provident Fund Commissioners-In-Charge of ROs

**Subject: Implementation Calendar of Employees' Enrolment Campaign, 2025 – reg.**

Sir/Madam,

Kind attention of all concerned is invited to the notifications dated 10.10.2025 & 27.10.2025 of Government of India and Head Office circular dated 29.10.2025 on the captioned subject.

The *Employees' Enrolment Campaign 2025* formally launched on 01.11.2025 aims to ensure comprehensive coverage of all eligible employees under the Employees' Provident Funds & Miscellaneous Provisions Act, 1952, through sustained outreach and stakeholder collaboration.

As you are aware, the primary objective of this campaign is to identify and enrol all eligible employees not yet covered under EPF & MP Act, 1952. Hence, the implementation will be undertaken in a phased and coordinated manner across all levels of the organisation:

- i. Head Office (HO): Overall coordination, national-level media engagement, and monitoring.
- ii. Zonal Offices (ZO): Zonal-level supervision, stakeholder liaison and regional office performance review.
- iii. Regional Offices (RO): Field implementation, establishment-level outreach.

Success of the campaign is dependent upon proper communication with the stakeholders. Hence, the campaign will rely mainly on Press notes, Media outreach, Digital campaigns, Webinars with employer & employee associations, Collaboration with ESIC, GST & State governments, District Industries Centers, wherein involvement of all the concerned is expected.

While C&PR will be undertaking digital and media outreach at Central level, all ZO/ROs should intensively engage with Industry associations and local media to provide positive news of how the scheme will benefit enrolment of employees and aid formalization.

However, for ensuring successful implementation of the EEC-25, Implementation Calendar is furnished below for further necessary action:

Date / Period	Activity / Event	Level	Responsibility / Objective
07 Nov 2025 (Fri)	Post-launch coordination meeting with ZOs & ROs (virtual)	HO	CPFC to brief Zonal Heads on campaign milestones and outreach plan
10–12 Nov 2025 (Mon–Wed)	Data for potential cases to be identified Zonal-level preparatory meetings	ISD/CAIU  ZO/RO	Use internal and external data sources to identify establishments that may be potential participants in the EEC. However, this will be an ongoing process and ISD should send SMS to all potential establishments regularly.  Identify state-specific priorities and key employer associations and departments (ESIC, State Labour, DIC, GSTN, etc.)
13–14 Nov 2025 (Thu–Fri)	RO internal planning meetings & Webinar with major Employer Associations (CII, FICCI, ASSOCHAM, etc.)	RO	Prepare circle-wise enrolment targets and outreach schedule; seek active involvement of Employer Associations
17–19 Nov 2025 (Mon–Wed)	Webinars with Employee Associations / Trade Unions (INTUC, BMS, AITUC, HMS, etc.)	RO	Regional-level employee sensitization
20–21 Nov 2025 (Thu–Fri)	Webinar with major Employer Associations (CII, FICCI, ASSOCHAM, etc.)	HO	Employer-side awareness and participation
24–26 Nov 2025 (Mon–Wed)	Regional social media & press outreach	C & PR Division with ZO / RO collaboration	Publicity of campaign benefits through print & digital media
27–28 Nov 2025 (Thu–Fri)	RO workshops with DICs, MSME offices, and Chambers of Commerce	RO	Outreach to small employers and unorganised units
01–03 Dec 2025 (Mon–Wed)	National Press Note and campaign update	HO (C & PR Division)	Enhance national visibility and encourage compliance
04–05 Dec 2025 (Thu–Fri)	Webinars with Employee Associations / Trade Unions (INTUC, BMS, AITUC, HMS)	HO / ZO	Employee-side awareness and participation
08–09 Dec 2025 (Mon–Tue)	State-level meetings with Labour Secretaries / Commissioners	ZO	Strengthen inter-departmental collaboration
10–12 Dec 2025 (Wed–Fri)	Regional enrolment webinars for industrial clusters	RO	Facilitate enrolment



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15–17 Dec 2025 (Mon–Wed)	Local media features and FM radio awareness drive	RO	Promote PF benefits and simplified registration
18–19 Dec 2025 (Thu–Fri)	Zonal review of outreach activities	HO	Submit consolidated report for Nov–Dec 2025
05–07 Jan 2026 (Mon–Wed)	Webinar: Manufacturing Sector Enrolment Drive	ZO	Focus on large factories and industrial parks
08–09 Jan 2026 (Thu–Fri)	Webinar: Construction & Contract Labour Sector	ZO	Engage builders and contractors
12–14 Jan 2026 (Mon–Wed)	Webinar: IT / Start-up Sector	ZO	Engage with NASSCOM and start-up networks
15–20 Jan 2026 (Thu–Tue)	Webinar: Field outreach drives ( <i>excluding weekend</i> )	RO	Employer contact & registration support
22–23 Jan 2026 (Thu–Fri)	Joint EPFO–ESIC awareness sessions	ZO / RO	Promote integrated social security
26–28 Jan 2026 (Mon–Wed)	Zonal performance review meeting	HO	Assess zone-wise enrolment achievements
02–04 Feb 2026 (Mon–Wed)	State-level review with Labour Department	ZO	Monitor state coordination
05–06 Feb 2026 (Thu–Fri)	Webinar: District-level enrolment	RO	Focus on MSMEs and contractors
09–11 Feb 2026 (Mon–Wed)	Mid-campaign Press Note	HO (C & PR Division)	Share progress and motivate lagging regions
16–20 Feb 2026 (Mon–Fri)	Employer–Employee Joint Webinars	RO	Promote suo motu compliance culture
23–25 Feb 2026 (Mon–Wed)	Monthly zonal review	HO	Submit enrolment and outreach data
02–06 Mar 2026 (Mon–Fri)	Intensive Media Campaign	RO	High visibility in industrial areas
09–11 Mar 2026 (Mon–Wed)	National Webinar for MSMEs and Start-ups	HO / ZO	Simplify registration, address FAQs
12–14 Mar 2026 (Thu–Fri + Mon)	Regional meetings with other departments (ESIC, GSTN, State Pollution Dept., etc.)	ZO	Coverage of uncovered establishments using inter-departmental data

Date / Period	Activity / Event	Level	Responsibility / Objective
16-18 Mar 2026 (Mon-Wed)	Progress Press Note	HO (C & PR Division)	Announce interim achievements
23-27 Mar 2026 (Mon-Fri)	Consolidated monthly review	All Levels	Data finalization for closing phase
30 Mar-03 Apr 2026 (Mon-Fri)	Joint campaigns with State Govts / Labour Dept.	ZO / RO	Final coverage push
06-08 Apr 2026 (Mon-Wed)	Final Zone-wise review webinars	ZO / HO	Capture key learnings and outcomes
09-10 Apr 2026 (Thu-Fri)	Regional Meetings regarding enrolment target	RO	Confirm actual enrolments achieved
13 Apr 2026 (Mon)	National review meeting chaired by CPFC	HO	Evaluate zonal performance
13-17 Apr 2026 (Mon-Friday)	Outreach program with Employers	RO	Final level Nudging by ROs
20-24 Apr 2026 (Mon-Friday)	Outreach program with Employer Associations	RO	Final level Nudging by ROs
27-30 Apr 2026 (Mon-Thu)	Interaction with Specific establishments	RO/ZO	Final level Nudging by ROs/ZOs
4th May 2026 (Mon)	Valedictory Webinar and Recognition	HO	Recognizing top-performing Zones and ROs
4th May 2026 (Mon)	Press Note on Final Results	HO (C & PR Division)	Publish national campaign outcomes

All Zonal ACCs and RPFCs are requested to ensure adherence to the above calendar. However, in the best interest of the success of the campaign, Zonal Offices may devise local strategy with deviations only necessitated based on ground situation and requirements.

Zonal Heads are further requested to monitor weekly progress and guide Regional Offices to achieve campaign targets.

[This is issued with the approval of CPFC]



(P B VERMA)

Addl. Central P.F. Commissioner (Compliance)

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2. PS to FA&CAO/CVO.
3. All ACC HQ/ ACC (Head Office/ZTIs).
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